## Trendhub|BDA WOMENSWEAR CONTENT

SS25 and AW25/26 content is already published, full content will be included (content schedule on request)



R	AW25/26	SS26	AW26/27	Catwalks & Tradeshows
April	Outerwear Deep-Dive Knitwear Deep-Dive Youth Bolt-On			Tradeshow: Kingpins, Amsterdam
May	Fabric Deep-Dive Denim Deep-Dive			
June	Occasion & Party Deep-Dive Core Prints & Graphics			
July	6-Month Update	Main Book Lingerie & Sleep Bolt-on		Tradeshow: Premiere Vision, Paris (AW) Tradeshow Premium & Seek, Berlin (SS)
August		Footwear Deep-Dive Accessories Deep-Dive		Tradeshow: CIFF & Revolver, Copenhagen (SS)
September		Swim & Holiday Deep- Dive Youth Bolt-On		NYFW / LFW / MFW (SS)
October		Fabric Deep-Dive		Tradeshow: Kingpins, Amsterdam PFW (SS)
November	Spotlight: Colour, Materials & Print	Core Prints & Graphics Denim Deep-Dive		
December	Spotlight: Key Items, Details & Silhouettes	6-Month Update		
January			Main Book Lingerie & Sleep Bolt-On	Tradeshow: Ciff & Revolver, Copenhagen (AW) Tradeshow: Premium + Seek, Berlin (AW)
February			Footwear Deep-Dive	Tradeshow: Premiere Vision, Paris (SS) NYFW / LFW / MFW (AW)
March			Youth Bolt-On Accessories Deep-Dive	PFW (AW)

